

Lufthansa's new airline Eurowings Discover ready for launch

- A Monitor Desk Report

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Berlin: Lufthansa Group's new airline Eurowings Discover announced its Air Operator Certificate was issued on June 16. Meaning, the airline is now ready for launch, with its first flight scheduled to leave Frankfurt, Germany, on July 24.

The foundations of Eurowings Discover were first laid last year when Lufthansa shared that it was looking to launch a long-haul leisure outfit named Ocean. This year, it was revealed that this brand would now be known as Eurowings Discover, borrowing the name from low-cost subsidiary Eurowings.

The airline will be relying on Airbus A330 aircraft initially.

The first operation will be to Mombasa, Kenya, with an onward flight to Zanzibar, Tanzania. Mombasa sits on the coastline of Kenya and is the country's main tourism location due to factors such as its Indian Ocean beaches and diverse marine life.

Additionally, the semi-autonomous region of Zanzibar has long been a hot spot. So, Eurowings Discover will be getting operations off to a flying start with such popular choices for its launch.

Eurowings Discover will not be concentrating on one region, with summer services to Punta Cana, Windhoek, Las Vegas, and Mauritius on the cards. It also has ambitions to keep expanding throughout the months, mentioned the airline in a statement.

From next March, it will be flying to the US sites of Fort Myers, Panama City, and Salt Lake City. Then, from the summer of 2022, it will be heading to Kilimanjaro in Tanzania. Furthermore, the airline has plans to wet lease for Air Dolomiti on certain continental flights.

Many regions are still seeing significant travel plunges when it comes to long-haul passenger activity. But there is light at the end of the tunnel, especially with the EU relaxing restrictions for those who are fully vaccinated. Thus, it could be a good time to launch a carrier.

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