

## Malaysia Airlines launches new campaign offering passengers premium air travel

- A Monitor Desk Report

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Dhaka: Malaysia Airlines has unveiled its latest global campaign, “Time for Comfort in the Skies,” inviting travelers to rediscover the pleasure of premium flying while highlighting the carrier’s signature Malaysian Hospitality.

Running from October 7-22, 2025, the campaign offers exclusive Business Class fares from BDT 114,025 and Economy fares from BDT 39,725 for travel until August 31, 2026. Members of the airline’s Enrich loyalty program enjoy early access and additional discounts on October 7-8.

The offer covers a wide range of destinations across Malaysia Airlines’ global network — from leisure escapes to Sydney, Brisbane, and Narita to short regional or domestic trips including Kuala Lumpur, Penang, and Kuching.

Business Class passengers can experience enhanced comfort aboard the airline's A330neo fleet, with perks such as Golden Lounge access, Chef-on-Call gourmet dining, and complimentary unlimited Wi-Fi via MHconnect. Economy travelers also enjoy Malaysian-inspired meals, pre-booking options, and a diverse selection of inflight entertainment.

For families, the MH Junior Explorer Program makes flying with children smoother through engaging activity packs, nutritious pre-ordered kids' meals, and dedicated onboard entertainment for younger passengers.

Malaysia Airlines has also expanded its Bonus Side Trip (BST) program to include Kuching, Sarawak — opening new opportunities for travelers to explore Borneo's rainforests, culture, and wildlife in partnership with the Sarawak Tourism Board.

As the country prepares for Visit Malaysia 2026, the airline encourages travelers to enrich their journeys by adding a Bonus Side Trip and experiencing the best of Malaysia's hospitality and heritage.

Flights can be booked through [www.malaysiaairlines.com](http://www.malaysiaairlines.com), the Malaysia Airlines mobile app, or authorized travel agents worldwide.

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