

Malaysia Airlines, Sabre jointly hold product briefing in Dhaka

- A Monitor Desk Report

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Dhaka: Malaysia Airlines, together with Sabre Travel Network Bangladesh, successfully hosted a joint product briefing at an elite hotel in the capital on August 17.

Shorna Das, Country Manager Bangladesh of Malaysia Airlines, and Mohammad Saiful Hoque, Country General Manager and CEO of Sabre Travel Network Bangladesh, spoke at the briefing.

Other high officials from both organizations were also present on the occasion.

The event brought together leading travel agents of the city to an engaging and interactive session that highlighted knowledge and information about Malaysia Airlines' and Sabre's products.

The briefing also featured fun quizzes.

Effective immediately, Malaysia Airlines has launched a three-month campaign which will reward top sellers. There are also fortnightly rewards for top three performers (agents).

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