

Monitor Airline of the Year 2024 polling launched

- A Monitor Desk Report

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Dhaka: Online polling for recognizing the best airlines operating in Bangladesh has been launched. ShareTrip-Monitor Airline of the Year 2024 will recognize airlines for their service excellence in twenty-four categories. The only airline reward program in the country, is being organized by the Bangladesh Monitor. Leading online travel agency ShareTrip is supporting the program as the title sponsor.

Kazi Wahidul Alam, Editor Bangladesh Monitor and Sadia Haque, co-founder and CEO ShareTrip signed a title sponsorship agreement in Dhaka recently. Kashef Rahman, founder, ShareTrip, and Mofassal Aziz, Head of Brand Communication, Media and PR were present on the occasion among others.

ShareTrip as the title sponsor will extensively promote the poll among the potential voters and extend necessary support to The Bangladesh Monitor in organizing the poll and hosting the gala award ceremony.

Any individual who has undertaken a minimum of four air trips during 2024 will be eligible to join the poll. Votes can be cast online <https://www.bangladeshmonitor.com.bd/poll-2024> on before April 15, 2025 in 24 categories.

The categories are - Best Business Class, Best Economy Class, Best In-flight Entertainment, Best In-flight Meal In Business Class, Best In-flight Meal in Economy Class, Best In-flight Service (Economy class), Best In-flight Service (Business class), Best Loyalty (Frequent Flyer) Program, Best Overall Customer Experience, Best Airport Lounge (Bangladesh), Best Improved Airlines (compared to 2023), Top 10 most popular airline brands in Bangladesh, Best Airport Services, Best Freight Forwarder and Logistics Service Providers, Best Regional Airline, Best Long-haul Airline, Best Budget Airline, Cargo Airline of the year, Airline of the year.

Besides there are 4 separate categories reserved for domestic airlines which are: Best On time Performance, Most Customer Friendly Airline, Best In-flight service, Domestic Airline of the Year.

Editor of the Bangladesh Monitor Kazi Wahidul Alam said, "We are happy to have the popular online booking portal ShareTrip by our side while organizing the 11th edition of the Monitor Airline of the Year. As in the past, we also looked forward to travelers' support in making this program successful. I call upon frequent travelers to take part in the opinion poll and thereby contribute to the development of airline services to and from Bangladesh."

Results of the poll will be formally announced at a gala award ceremony to be held at the Ball Room of Pan Pacific Sonargaon Hotel in Dhaka in May, 2025. A high-profile jury comprising representatives from different social, and professional groups will select the winners based on the results of the opinion poll.

Airline of the Year is the flagship event of the Bangladesh Monitor. The program was introduced in 2007 and since then, it is being organized on a regular basis.

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