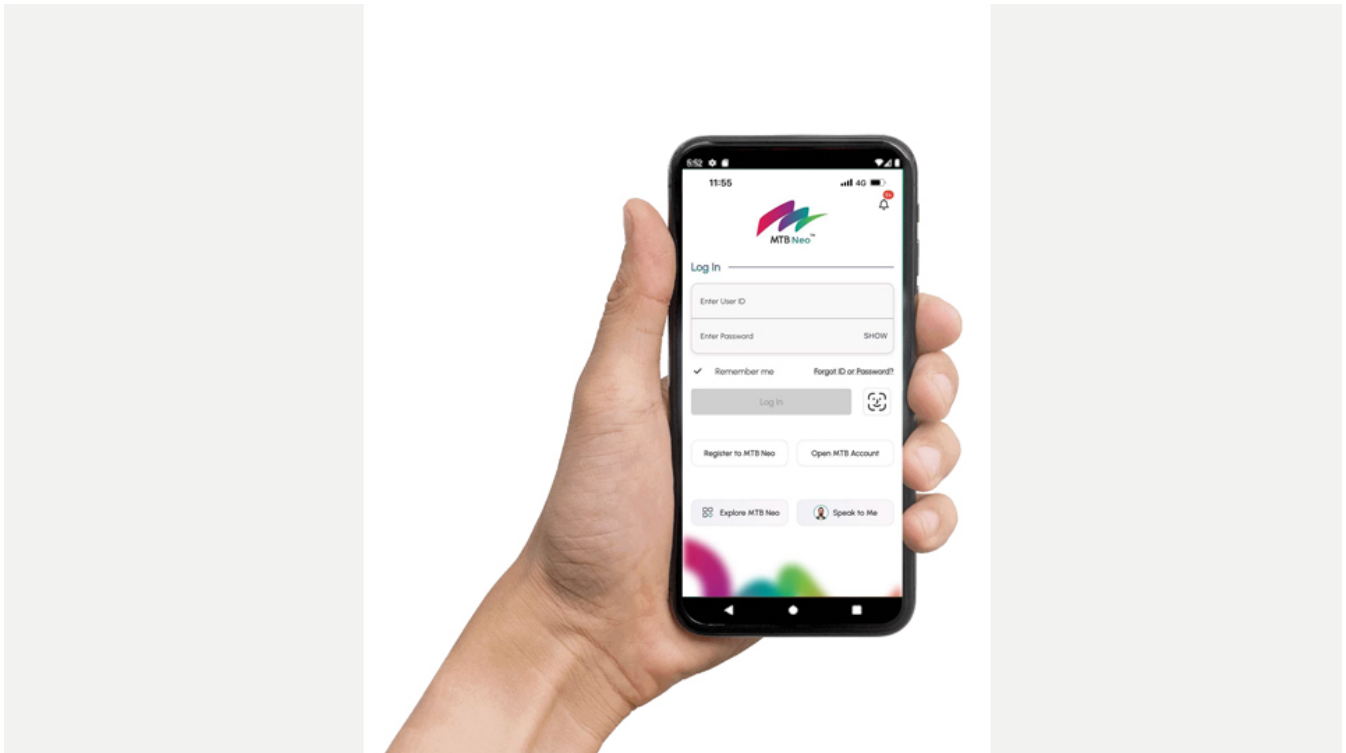


MTB Neo launches country's first-of-its-kind AI-powered PFM

- A Monitor Desk Report

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Dhaka: Mutual Trust Bank PLC (MTB) continues to lead Bangladesh's digital banking transformation with the launch of the country's first AI-powered Personal Financial Management (PFM) feature, integrated into its flagship mobile banking platform, MTB Neo.

This pioneering solution empowers users with intelligent, real-time financial insights, placing them at the center of their banking journey.

Key features of MTB Neo's PFM tool: Track and define your personal assets and liabilities; automatically track and categorize income and expenses; visualize spending patterns and income flows; receive AI-powered insights on savings opportunities; and make informed financial decisions — anytime, anywhere.

By simplifying financial management, the AI-powered PFM helps users

gain a deeper understanding of their financial behavior, promotes better financial wellness, and supports long-term planning.

In a move that redefines conventional banking boundaries, non-MTB customers can also register on MTB Neo to access the PFM feature, reinforcing MTB's vision of inclusive digital financial empowerment for all.

The updated MTB Neo app is now available for download on both Android and iOS platforms.

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