

## Next-Gen Ford Everest makes debut in Bangladesh

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Dhaka: M&U Motors, the sole authorised dealer of Ford Motors in Bangladesh, inaugurated their brand-new Ford Showroom and unveiled their new flagship seven-seater Ford Next-Gen Everest with enhanced capability, efficiency and technology through a launching ceremony held at the capital's Tejgaon area on January 18.

The Next-Gen Ford Everest expands Ford's SUV offerings in Bangladesh alongside more choices for customers, said a press release.

"We are proud to obtain the only authorised brand-new dealership of Ford Motors in Bangladesh along with presenting the latest generation of one of the world's safest SUVs," said the officials of M&U Motors Ltd. "With a unique blend of toughness, capability and exceptional on-road comfort, the Next-Gen Everest raises the bar in the SUV segment to continue building on its widening appeal in market," added the press release.

The Next-Gen Ford Everest SUV features a choice of premium engines that

deliver power and torque for towing, hauling and off-roading. It also comes with 10-speed Select Shift automatic transmission, which provides 210PS at 3,500 RPM, 500 NM from 1,750-2,000 RPM and Biodiesel capability up to B20.

The Next-Gen Ford Everest delivers better fuel economy as well as the reliability and robustness to tackle some of the roughest terrains.

In addition to the impressive capabilities, the Next-Gen Everest also continues to fulfil its role as a highly-advanced, technology-led SUV, with innovative driver assistance features.

The Next-Gen Ford Everest is now ready for bookings at M&U Motors, 373-374 Shahid Tajuddin Ahmed Sarani Tejgaon I/A, Dhaka-1208.

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