

## NOVOAIR celebrates its 10th anniversary

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Dhaka: Country's one of the leading private airline NOVOAIR successfully completed 10 years of operations on January 9, 2023. The airline is celebrating its 10<sup>th</sup> anniversary through various programmes.

NOVOAIR started its operations with its 1st flight on January 9, 2013, from Dhaka to Chattogram.

On the occasion of its 10<sup>th</sup> anniversary, Mofizur Rahman, Managing Director of NOVOAIR, acknowledged the concerned authorities, business associates, and esteemed passengers for being with NOVOAIR throughout its 10-years long journey.

He said, "Our journey began with the promise of providing passengers with world-class service. Ensuring on-time flight operations and safe travel is the highest prerogative of our business philosophy. We give equal importance to these two main mantras: safety, and service."

He added, "NOVOAIR has served more than 5.5 million passengers by

operating over 1 lac flights in 10 years by overcoming various challenges and adversities and has been established as a trustworthy, reliable, and trusted airline.”

“Entering the new year, we commit to ensuring enhanced passenger service through the expansion of domestic and international destinations in line with the needs of our esteemed passengers, and the addition of more aircraft to the fleet.”

NOVOAIR is currently operating flights on domestic routes from Dhaka to Chattogram, Cox's Bazar, Sylhet, Jashore, Saiddpur, and Rajshahi, as well as on international route to Kolkata.

Besides, it is transporting passengers directly from Jashore and Rajshahi to Cox's Bazar respectively.

NOVOAIR always strives to improve the quality of passenger service by adding new services. To that end, NOVOAIR is the country's first airline to offer special services to passengers such as its frequent flyer programme Smiles, NOVOAIR-EBL co-branded prepaid MasterCard, NOVOAIR-MTB co-branded credit card, and a mobile app for easy ticket purchase and web check-in to make the check-in process hassle-free, among others, mentioned a press release.

It may be mentioned here, NOVOAIR was awarded Best Domestic Airlines in 2014, Best Domestic Airlines in 2019, and Best Ontime Performance Airlines in 2021 at the Airline of the Year Awards organised by the premier travel trade publication The Bangladesh Monitor.

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