

Oneworld unveils its first-ever dedicated lounge in Seoul

- A Monitor Desk Report

Date: 28 January, 2024



Dhaka: Breaking new ground in premium benefits and luxury air travel, the Oneworld Alliance unveiled its first-ever fully branded dedicated airport lounge in Seoul. The new Oneworld lounge opens as the world's leading airline alliance prepares to celebrate its landmark 25th anniversary later in 2024. **For the launch of its first branded lounge, Oneworld collaborated with global aviation ground services provider Swissport and the team behind its award-winning ASPIRE Airport Lounges.**

Situated in Terminal 1 of Incheon International Airport, the spacious new Oneworld lounge stretches across 555 square metres and features stylish seating in a contemporary new setting for up to 148 customers. The bright new lounge is no more than a 10-minute walk from the furthest oneworld airlines' departure gates.

Incheon International Airport is served by seven Oneworld member airlines: American Airlines, Cathay Pacific, Finnair, Malaysia Airlines, Qantas, Qatar Airways and SriLankan Airlines. Between them, these oneworld member airlines operate more than 60 weekly flights to Seoul, connecting the Korean capital with more than 900 destinations worldwide through the oneworld member network. The new contemporary airport lounge experience provides Oneworld customers with a vibrant and calming space to recharge, relax, and dine before their flight.

On the development, Gerhard Girking, Vice President, Customer Experience, Delivery and Membership, Oneworld, said, “With oneworld celebrating its 25th anniversary in 2024, we are incredibly proud to be opening the very first oneworld branded lounge experience for our member airlines’ customers. The new oneworld lounge is an exciting next step in our vision to making travel bright. Together with ASPIRE, we have combined refined fixtures and finishes, digital technologies, and warm and ergonomic settings to create smart and memorable travel experiences. Our new Incheon lounge resets the benchmark for contemporary travel and will serve as the blueprint for future oneworld lounges in select airports around the world.”

Cathay Chief Customer and Commercial Officer Lavinia Lau said: “We are very excited to see oneworld’s first fully branded lounge launched at Incheon International Airport. For Cathay Pacific, it is meaningful to see this first alliance lounge opened in Korea, a market that has always been very important to us.

The new lounge is open daily between 7:30 am and 11:45 pm for Cathay Diamond and Gold, and Oneworld Emerald and Sapphire members; First and Business Class customers when travelling with any Oneworld member airlines; as well as Cathay Silver members travelling on Cathay Pacific flights.

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