

OTL Int'l holds multi-destination study abroad event

- A Monitor Desk Report

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Dhaka: The new business wing of Saimon Group, Ours to Lead (OTL) International, organised a multi-destination study abroad event for Bangladeshi students named 'Elevate Your Higher Education' on March 4, 2023 at the head office Saimon Centre in the capital.

Ashfia Jannat Saleh, Owner of OTL International, and Deputy Managing Director of Saimon Group, took this one-of-a-kind initiative which, for the first time in the history of country's travel and tourism industry, brought representatives from so many different foreign institutions across the UK, USA, Canada and Australia under one roof, said a press release.

Prospective Bangladeshi students took part in the event and got a free assessment of their academic profiles from representatives on-spot of over 200+ institutions.

At the event, the students were able to learn entry and admission requirements, achieve in-depth understanding of thousands of courses and

programmes, get directions and guidance specifically tailored to fit their academic and financial situation.

OTL International believes this event enabled bold Bangladeshi students to decorate their careers with a reputed degree from abroad, added the press release.

Powered by Saimon Group's varieties of visa facilitation services, OTL International works as a one-stop solution to Bangladeshi students wishing to study abroad as it offers students services every step of their process, from university enquiry to application, from getting offer letters to visa submission, from foreign accommodation to pre-departure and travel, from OTL International.

Ashfia Jannat Saleh, Owner of OTL International and Deputy Managing Director of Saimon Group, launched the new venture in November 2022 as a concern of Saimon Group only to help Bangladeshi nationals and prevent their tendency to narrow down the list of prospective study destinations abroad to just one.



Ashfia Jannat Saleh, Owner, OTL Int'l and DMD, Saimon Group

“There are many vague and ambiguous instructions prevailing in this higher education management industry. As a result, most of the students’ career are in jeopardy due to lack of proper information. I want to address it and bring healthy changes in this industry through our new venture OTL International,” said Ashfia, according to the release.

After completing her Bachelors in Economics from Independent University-Bangladesh, Ashfia successfully finished MBA in International Business from University of Wales Trinity Saint David (UWTSD). She also has a diploma from Harvard and planning to pursue PhD soon.