

Pakistan's halal meat export to China grows 239% year-on-year

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Dhaka: Pakistan's halal meat exports to China have grown significantly in recent years. Increasing demand for halal meat and strong trade cooperation under improved market-access arrangements have influenced this growth.

Data from the General Administration of Customs of China (GACC) shows Pakistan exported halal meat products worth over USD 14.32 million to China from January to November in 2025, a 239% increase year-on-year. During this period in 2024, the export was worth USD 4.23 million.

Industry experts demanded roster expansion for GACC-registered exporters, investment in cold-chain logistics, and establishment of joint meat-processing facilities in compliance with Chinese food-safety standards and halal certification requirements to ensure an even higher

demand across China's rapidly growing imported-food market. In addition, they urged strengthening marketing through digital trade channels and retail partnerships.

Chinese buyers' increased interest in high-standard processed meats, strict adherence to sanitary and phytosanitary protocols, and promotional efforts at bilateral trade platforms have been attributed to this rapid growth.

Pakistan began exporting heat-treated meat products to China after securing GACC approval for export operations in 2019. However, it gained momentum in 2023-2024 after exporters achieved certification to clear Chinese customs.

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