

Pan Am returns to the skies

- A Monitor Desk Report

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Dhaka: After ceasing operations in 1991 and existing only as a brand name since then, Pan American World Airways (Pan Am) has returned to the skies.

The iconic airline is now operating a luxury multi-stop journey that aims to revive the nostalgia and glamour of the golden age of air travel.

Launched in 1927, Pan Am became the de facto flag carrier for the United States across a 64-year tour of service that saw it pioneer commercial aviation, with innovations varying from first class service, to jumbo jet operation, and scheduled round-the-world flights.

It once served 86 countries across 6 continents.

Pan Am, once a major airline, suffered from the 1970s oil crisis, increased competition after deregulation, and reputational damage following the 1988 Lockerbie bombing that killed 270 people. Amid the

Gulf War and legal battles, the carrier declared bankruptcy in the early 1990s.

Though the airline ceased operations, the Pan Am brand survived through licensing by Pan Am Brand, which continues to sell merchandise.

Now, in partnership with the Pan Am Museum Foundation, private jet tour company Bartelings, and tour agency Criterion Travel, the iconic name has been revived for a luxury round-the-world journey.

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