

Prima launches new spa offerings including first cruise charcoal sauna

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Norwegian Cruise Line (NCL), the innovator in global cruise travel, today shared details surrounding its elevated spa and fitness offerings for its highly-anticipated Norwegian Prima Class vessels - Norwegian Prima and Viva.

The first two of six ships within this cutting-edge class will feature the cruise industry's first charcoal sauna at sea as well as a two-story cascading indoor spa waterfall. The Cruise Line has also incorporated several guest favorites including thermal experiences and hot-stone loungers.

Award-winning architecture firm Rockwell Group masterfully designed the perfect environment for tranquility and rejuvenation in Norwegian Prima and Viva's spa and fitness venues.

"The debut of our Prima Class has been all about elevating guest experiences across all the touch points that make a perfect holiday at sea, from food and beverage, entertainment, recreational activities and now spa and fitness," said Harry Sommer, president and CEO of Norwegian Cruise Line. "Our latest health and wellness experiences were designed to awaken the senses of our guests like never before pairing world-class design and architecture with one-of-kind offerings that truly allow our guests to unwind and escape."

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