

Prime Bank customers enjoy BOGO offer at Hyatt Place Dhaka

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Dhaka: Prime Bank PLC has signed a strategic partnership agreement with Hyatt Place Dhaka Uttara to offer an exclusive deal including Buy One Get One (B1G1) offer. In this regard a signing ceremony was recently held at Hyatt Place Dhaka Uttara.

Under this agreement, from now on cardholders of Prime Bank PLC holding Visa Signature, Visa Platinum, MasterCard World, MasterCard Platinum, and Priority Debit Cards will enjoy an exclusive Buy One Get One (B1G1) offer at Hyatt Place Dhaka Uttara.

This special privilege is designed to enhance the lifestyle benefits of Prime Bank's valued customers by offering them premium dining and hospitality experiences at one of the capital's leading international hotels.

The agreement was formally signed by Mamur Ahmed, SEVP and Head of Distribution of Prime Bank PLC and T Kevin McIntyre, General Manager of Hyatt Place Dhaka Uttara.

Joarder Tanvir Faisal, EVP and Head of Cards and Retail Asset of Prime Bank PLC and Mezbah Uddin, Director of Sales and Marketing of Hyatt Place Dhaka Uttara along with senior officials from both organizations were also present at the event.

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