

Prime Bank hosts seminar on financial inclusion, youth empowerment at BUP

- A Monitor Desk Report

Date: 16 November, 2025



Dhaka: Prime Bank PLC, in collaboration with Bangladesh University of Professionals (BUP), organized a seminar recently titled “Financial Inclusion: Engaging and Inspiring Youth in Banking” under its flagship PrimeAcademia initiative.

With participation from Lieutenant Colonel S M Zobaer Alam, Chairman of Department of Business Administration-General Faculty of Business Studies (FBS) of BUP and Lecturer Israt Jahan Dina, the event turned into a lively exchange of ideas, inspiration, and learning. They also addressed the audience, underscoring the importance of financial literacy and leadership skills for students.

M Nazeem A Choudhury, Deputy Managing Director of Prime Bank PLC, led the discussion, inspiring students to envision meaningful careers built on purpose and innovation. Senior Executive Vice President and

Head of Liability Shaila Abedin and M Mahbub Hasan, Head of Financial Inclusion and School Banking, who shared insights on how innovation, ethics, and empathy are shaping the next era of banking.

The seminar highlighted the importance of industry-academia collaboration, with both Prime Bank and BUP reaffirming their commitment to strengthening partnerships through student-focused initiatives, research collaborations, and skill development programs.

As part of its PrimeAcademia platform, Prime Bank is empowering educational institutions nationwide with a comprehensive suite of financial solutions including institutional banking, digital fee collection systems, payroll services, school banking, and customized student accounts-integrated under a single umbrella.

The event drew participation from faculty members, senior officials, and students, inspiring young minds to align their future with financial inclusion and national progress, as per a release.

- T