

Prime Bank signs payroll banking deal, cash management services with Quality Feeds Ltd

- A Monitor Desk Report

Date: 03 December, 2025



Dhaka: Prime Bank PLC recently signed an agreement with Quality Feeds Limited, a leading Bangladeshi animal feed manufacturer, to offer comprehensive Payroll Banking and Cash Management services. The signing ceremony took place at Quality Feed's corporate office in the capital.

M Nazeem A Choudhury, Deputy Managing Director of Prime Bank PLC, and Md Basir Rahman, Director-Finance and Risk Management; Md Safir Rahman, Director-Corporate and HR of Quality Feeds Ltd, signed the agreements on behalf of their respective organizations. Other high officials from both organizations were also present on the occasion.

Under the agreement, employees of Quality Feeds Limited shall enjoy exclusive payroll banking facilities, including dual-currency debit card, customized loan and credit card facility, and a wide range of consumer

banking products and services on preferential terms.

Quality Feeds Limited will also avail comprehensive cash management solutions from Prime Bank. The company will utilize PrimePay, the Bank's omni digital platform, to initiate all types of domestic disbursements and manage nationwide sales collections through Prime Bank's extensive branch network. The arrangement also includes a robust MIS reporting and reconciliation system for enhanced efficiency and transparency.

- T