

Qatar and Malaysia Airlines enhances strategic partnership

- A Monitor Desk Report

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Qatar and Malaysia Airlines unveil the roadmap outlining the next phase of their strategic partnership, following Malaysia Airlines' announcement to launch a non-stop service from Kuala Lumpur to Doha from 25 May.

The two partners will significantly expand their codeshare cooperation, allowing passengers to travel the world and enjoy seamless connectivity via their leading hubs in Kuala Lumpur and Doha.

The agreement benefits travellers from across the globe who will have access to a much greater combined network and enjoy a seamless travel experience on both airlines with a single ticket including check-in, boarding and baggage-check processes, frequent flyer benefits and world-class lounge access for the entire journey.

Starting 25 May 2022, customers flying on Malaysia Airlines' new Kuala Lumpur to Doha service will have access to 62 codeshare destinations. Likewise, Qatar Airways customers travelling from Doha to Kuala Lumpur can seamlessly transfer to 34 Malaysia Airlines destinations including their entire domestic network and

key markets in Asia.

In linking both route networks, the partners are striving to develop Kuala Lumpur as a leading aviation hub in the Southeast Asia Region connecting Malaysia, Southeast Asia, Australia and New Zealand with the Middle East, Europe, the Americas, and Africa. Furthermore, Qatar Airways and Malaysia Airlines will leverage synergies across multiple business areas and develop innovative products to benefit their customers worldwide.

Qatar Airways Group Chief Executive, HE Akbar Al Baker, said: "We share a close and deep bond with Malaysia Airlines and welcome their new non-stop service between Kuala Lumpur and our home in Doha, we are committed to delivering greater choice and connectivity to our customers around the world." For his part, Malaysia Airlines Group Chief Executive Officer, Captain Izham Ismail, said: "We are excited to deepen our cooperation with our long-standing one world partner Qatar Airways to bring the world closer to our customers with more choices and flexibility, exceptional services and innovative products, while upholding highest operational safety, just as passengers begin to travel again following the reopening of borders.

As we move into the endemic phase, this strategic cooperation shows both carriers' commitment to offering an unrivalled range of value-added services to passengers and reflects the agility and resilience in facing the pandemic challenges." he added.

Malaysia Airlines and Qatar Airways' strategic partnership evolved progressively beginning in 2001 and has significantly expanded the collaborative partnership with the signing of a Memorandum of Understanding in February to leverage each other's network strengths and provide robust access for passengers to travel to new destinations beyond their individual network, and ultimately lead Asia Pacific Travel.

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