

Radisson discloses major regional updates at ATM 2022

- A Monitor Desk Report

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Radisson Hotel Group, the dynamic hospitality group that is home to nine distinctive brands globally, has unveiled key announcements for the MENA region at this year's Arabian Travel Market. The group's presence at the annual event reinforces its aim of staying at the forefront of the hospitality sector as the future of travel and tourism is reshaped in the modern world.

“The Arabian Travel Market is a highly-anticipated event every year, and it is always a pleasure to be in the presence of fellow key players in the travel and tourism sector. We are thrilled to discuss remarkable updates in line with our expansion plans for the region, along with our strengthened global sustainability efforts and innovations that are in the pipeline. As we incessantly amplify our presence in the Kingdom of Saudi Arabia, as well as focus on resort developments in the United Arab Emirates, we are simultaneously growing our resort portfolio in Morocco.

Additionally, as a true testament to Radisson Hotel Group’s effort to its latest sustainability targets in line with our strategic five-year plan, we are proud that we have set reduction targets to be net-zero by 2050,”comments Tim Cordon, Area Senior Vice President, Middle East, and Africa, at Radisson Hotel Group.

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