

## Rome to host 25th WTTC global summit

- A Monitor Desk Report

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Dhaka: The Eternal City Rome will host the 25th World Travel and Tourism Council (WTTC) Global Summit from September 28 to 30, 2025, at the Auditorium Parco della Musica.

The event will gather global tourism leaders, government officials, and industry innovators to discuss key issues including sustainability, innovation, and destination management.

Organised in partnership with Italy's Ministry of Tourism, ENIT, the Municipality of Rome, and the Lazio Region, the summit aims to drive collaboration on job creation, economic growth, and international connectivity within the travel sector.

Julia Simpson, WTTC president and CEO, said Rome's rich culture and beauty make it the ideal host for shaping a decade of growth focused on excellence. The summit will also mark a leadership change, with

Manfredi Lefebvre taking over as chair from Greg O'Hara.

Italy remains a top global destination and key player in tourism, which contributes 10% of global GDP and supports 320 million jobs worldwide. The summit will highlight the industry's vital role in economic development, cultural exchange, and innovation.

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