

Royal Tulip launches membership card on its fifth anniversary

- A Monitor Desk Report

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Dhaka: Royal Tulip Sea Pearl Beach Resort and Spa at Cox's Bazar launched its Sea Pearl Preferred Loyalty Membership card on the occasion of its fifth anniversary on September 17.

To celebrate the launch of the loyalty card, the hotel officials held a cake cutting ceremony at its corporate head office in the capital where Md Aminul Haque, Managing Director, Dr Mahjabin Haque, Corporate Director, Md Azharul Mamun, Company Secretary, Julas Bishwas, CFO, Mahmud Rasel, Director of Sales and Marketing and AKM Asadur Rahman, Senior Manager, Marketing and Communications of Royal Tulip were present along with other high officials.

The membership card is valid for one year and the annual fee is BDT 65,000 all inclusive. It offers several exclusive privileges, benefits and discounts to the guests at the hotel all year-round and at partner outlets across the country.

