

## Sabrina Mridha appointed Director of Marketing at Renaissance Dhaka

- A Monitor Desk Report

Date: 04 April, 2026



Dhaka: Renaissance Dhaka Gulshan Hotel has announced the appointment of Sabrina Mridha as its new Director of Marketing, effective April 1.

In her new role, Mridha will oversee marketing strategy, brand communication, and customer engagement initiatives, driving the hotel's efforts to strengthen its market positioning and enhance the guest experience through innovative and strategic marketing leadership.

Before joining Renaissance Dhaka Gulshan, she served as Senior Manager of Marketing Communications at Amari Dhaka, bringing extensive experience in hospitality marketing to her new position.

**T**

