

## Salahuddin Sumon embarks on Antarctica expedition

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Popular Bangladeshi content creator Salahuddin Sumon has embarked on a rare expedition to Antarctica, the coldest and most extreme continent on Earth. Traveling alongside Nilay Kumar Biswas, the journey began from Ushuaia, Argentina—the world’s southernmost city.

The expedition includes visits to the Falkland Islands and South Georgia, where the team will witness vast colonies of penguins, seals, seabirds, and unique wildlife found nowhere else on the planet. The voyage is being conducted with Oceanwide Expeditions, a renowned Dutch polar expedition company, and brings together participants from 21 countries.





Throughout the journey, Sumon will document his experiences across the southern hemisphere, sharing exclusive content on Facebook and YouTube. His mission is to present Antarctica to Bangladeshi audiences in their own language, an unprecedented effort by a Bangladeshi content creator.

“This has always been a dream,” Sumon said. “I’m proud to share this incredible experience with my audience in Bangla.”

Turkish Airlines is the title sponsor of the journey, partnering with Sumon as a brand promoter, while Dot Internet supports the expedition as a leading sponsor. Considered one of the world’s most challenging and expensive adventures, the expedition marks a major achievement for Bangladeshi travelers.

