

Salahuddin Sumon named "Best Travel Content Creator"

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Dhaka: Journalist and digital storyteller Abu Mohammad Salah Uddin, popularly known as Salahuddin Sumon, has been honored with the Best Travel Content Creator award for 2025 by the Bangladesh Travel Writers Association (BTWA).

The accolade was presented during a ceremony held at the Bishwa Sahitya Kendra Auditorium in Dhaka on May 9. BTWA recognized Sumon for his immense impact on the industry, as he currently commands a following of over 7 million across social media platforms.

In his acceptance speech, Sumon expressed gratitude, noting his honor at receiving the recognition alongside respected personalities including K.M. Harun, Shakoor Majid, Ahsan Habib, and Zia Haque.

The ceremony was attended by Unmad Editor Ahsan Habib, Consumer

Rights Association President AHM Shafiquzzaman, media personality K.M. Harun, and Bangladesh Parjatan Corporation Director Mohiuddin Helal.

Earlier, Sumon was also recognized as the Best Travel Vlogger in Bangladesh at the Bangladesh Travel, Tourism and Hospitality Awards 2024, organized by The Bangladesh Monitor.

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