

## Saudia dubbed World's Most Improved Airline at Skytrax Awards 2024

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Dhaka: Saudia, the national flag carrier of Saudi Arabia, was named 'The World's Most Improved Airline' and ranked number one for the Best Economy Class Airline Catering category at the 2024 Skytrax World Airline Awards.

This recognition is particularly beneficial for Bangladeshi travellers, including expatriates, business professionals and pilgrims travelling to Saudi Arabia for Hajj and Umrah, said the airline in a release.

With Saudia's enhanced services and operational efficiency, Bangladeshi passengers can now expect more reliable and comfortable flights, which is a testament to Saudia's commitment to providing top-notch service, added the airline.

Speaking on the occasion, Engr Ibrahim Al-Omar, the Director General,

Saudia Group, said, "By adhering to the highest quality standards in the aviation industry, we are continuously prioritising service innovation, by enhancing the guest experience and optimising operational efficiency. This unwavering dedication to excellence has positioned Saudia as a leading global connector, bridging the world to the Kingdom to serve a wide range of sectors including business, tourism, entertainment, sports, Hajj and Umrah."

In recent years, Saudia has demonstrated much progress in its rankings, earning the title of 'The World's Most Improved Airline' for the third time.

Saudia's trajectory has seen its ranking surge over the past seven years, leaping from 82<sup>nd</sup> place in 2017 to 23<sup>rd</sup> in 2023, and achieving the 20<sup>th</sup> position in 2024.

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