

Saudia launches direct route to Beijing

- A Monitor Desk Report

Date: 07 August, 2023



Beijing : Saudia, the national flag carrier of Saudi Arabia has launched its first direct flight to Beijing, China, in collaboration with the Air Connectivity Program (ACP).

This milestone falls in line with Saudi Aviation Strategy, which recognizes the importance of air connectivity in targeting key markets, such as China and accommodating increasing demand from international tourists seeking to discover the treasures of Saudi Arabia.

The inaugural Saudia flight from Jeddah to Beijing (SV 0886), took off on the morning of August 4, 2023, from King Abdulaziz International Airport in Jeddah to Beijing Daxing International Airport.

A ribbon-cutting ceremony was held in the presence of Engr. Ibrahim Al-Omar, Director General of SAUDIA Group, Chen Weiqing, the Chinese Ambassador to the Kingdom of Saudi Arabia, Ayman Abu Abah, CEO of JEDCO and executives from ACP at the boarding gate. Chocolates and a special boarding pass celebrating this historic day were distributed to the departing guests.

Read More: [Air India registers accumulated loss of Rs 14,000 crore](#)

The aircraft was welcomed at Beijing with a water salute, where guests were greeted with flowers and giveaways. A second ceremony was held on the departure of the first flight from Beijing to Saudi Arabia in attendance of His Excellency Engr. Ibrahim Al-Omar, His Excellency Mr. Abdulrahman Alharbi, Ambassador of the Kingdom of Saudi Arabia to China, Ali Rajab, CEO of ACP, and Kong Yue, the Vice President of Beijing Daxing International Airport.

-B