

## Saudia starts direct flights to Phuket

- A Monitor Desk Report

Date: 08 December, 2024



Bangkok: The Tourism Authority of Thailand celebrated Saudia's inaugural direct flights from Riyadh and Jeddah to Phuket, marking a milestone in boosting tourism, trade, and cultural ties between Thailand and Saudi Arabia.

The vibrant airport ceremonies underscored the importance of these non-stop routes in fostering stronger economic and cultural connections while enhancing Thailand's appeal to Saudi travelers.

The inaugural flights commenced on December 2 and 4, showcasing Thai culture and optimism for further growth in tourism and cultural exchanges between the two nations.

The Tourism Authority of Thailand (TAT) recently commemorated the launch of Saudia Airlines' direct flights from Riyadh and Jeddah to Phuket, which serve as a pivotal development in enhancing the tourism, trade, and cultural relations between Thailand and Saudi Arabia. This

introduction of non-stop flight routes signifies a substantial commitment to fostering connections and mutual understanding between the two nations, aligning with broader interests in bolstering economic ties and cultural exchange.

The inaugural flights, which began operating on December 2 and December 4, were celebrated with vibrant welcoming ceremonies at the airports. These events not only highlighted the significance of the new routes but also showcased the rich Thai culture, emphasizing the importance of tourism as a conduit for deeper engagement. TAT officials articulated their belief that these flights would facilitate a greater influx of Saudi travelers to Thailand, thereby enhancing the latter's appeal as an attractive destination characterized by distinctive experiences.

Moreover, TAT officials underscored the historical bonds shared between Thailand and Saudi Arabia, indicating that the establishment of these direct flights represents not just a logistical advancement but a reinforcement of the longstanding connections that underpin mutual growth. By promoting cross-cultural exchanges, these new routes are expected to pave the way for expanded tourism opportunities, while also fostering an environment conducive to business collaborations, thus enriching the economic landscape for both countries.

As Saudia Airlines continues to strengthen its presence in Thailand, both nations are poised to explore avenues for collaborative growth in the fields of tourism and cultural activities. The inauguration of these flights marks a significant step forward in building upon existing relationships and creating new opportunities for engagement between Thailand and Saudi Arabia.

-B