

## Saudia unveils luxury check-in lounge at Jeddah Hub for premium passengers

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Dhaka: Saudia, the national flag carrier of Saudi Arabia, recently announced the inauguration of its new First and Business Class Check-In Lounge at Terminal 1 of King Abdulaziz International Airport in Jeddah.

The state-of-the-art facility is designed to enhance the travel experience for Saudia's premium guests, including travellers from Bangladesh, as part of the airline's commitment to luxury and exceptional service.

Officially inaugurated by Eng Ibrahim bin Abdulrahman Al-Omar, Director General of Saudia Group, the lounge is a luxurious sanctuary offering exclusive amenities tailored for elite travellers, said a release.

Speaking on the occasion, Riyadh M Alhudhaif, General Manager, Jeddah Hub, said, "Unveiling Saudia's new First and Business Class

Check-In Lounge marks a landmark milestone in luxury travel, redefining the airport experience for our guests. This exclusive sanctuary at Jeddah's King Abdulaziz International Airport offers more than just a premium check-in experience; it's an immersion into Saudi hospitality and culture. With personalised services, unparalleled comfort, and stunning artistic displays, we are elevating travel to new heights and cementing Saudia's position as a global aviation leader."

With 10 dedicated check-in counters and comfortable seating areas, the lounge ensures a seamless and relaxed start to every journey. Guests are welcomed with traditional Saudi coffee and dates, embodying the warm hospitality that Saudia is known for.

As Saudia continues to strengthen its ties with the Bangladesh market, this new lounge represents a significant enhancement to the overall travel experience.

The lounge also features a dedicated café counter offering a variety of hot and cold beverages, perfect for travellers looking to unwind before their flight.

The opening of the First and Business Class Check-In Lounge is part of Saudia's broader strategy to establish Jeddah as a true aviation hub, optimising connectivity and transit traffic.

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