

## Sea Pearl Beach Resort & Spa appoints Hedi Ben Aissa as GM

- A Monitor Desk Report

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Dhaka: Sea Pearl Beach Resort & Spa, a leading five-star resort at Inani, Cox's Bazar, Bangladesh appointed Hedi Ben Aissa as its new General Manager.

Aissa was previously working as CEO at Meeting Point Hotels EG.

He had served in numerous properties which included Meeting Point Hotels EG under the FTI Group Germany, Labranda Hotels & Resorts, Calimera Hotels & Resorts, Atlantis Hotel & Resort in Turkey, and began his career with the renowned French group Club Med worldwide, a press release said.

With over 33-year-long professional career in the hospitality and tourism sector, Mr. Ben Aissa possesses a deep understanding of global industry trends.

In his new role, Mr. Hedi Ben Aissa will be responsible for overseeing operations, driving growth, and developing new strategies.

Safiqul Islam, CEO of Sea Pearl Hospitality Group said, "We are thrilled to welcome Mr. Hedi Ben Aissa to the Sea Pearl Beach Resort & Spa team." Under his supervision, the hotel will continue to provide guests with memorable experiences and uphold the traditions of which Sea Pearl Beach Resort & Spa is so proud, while striving to further enhance service quality and brand value into the future, he added.

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