

Seven Circle BD successfully adopts Oracle Cloud Infrastructure

- A Monitor Desk Report

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CEMENT**

ORACLE
Cloud Infrastructure

Dhaka: Seven Circle Bangladesh Limited (Seven Circle), a subsidiary of Shun Shing Group and a leader in the country's cement market, has successfully migrated its on-premises, business-critical, finance, and manufacturing systems utilising Oracle E-Business Suite (EBS) to Oracle Cloud Infrastructure (OCI) to help lower costs, increase agility, and improve productivity.

The move has helped reduce Seven Circle's capital expenditure (capex) by 30 per cent and increased the uptime of the application to 95 per cent. As part of the move, Seven Circle has also deployed cloud disaster recovery (DR) capabilities for these workloads to help ensure uninterrupted business operations and boosts efficiency. This can allow the company to serve its customers in a timely manner and reinvest the savings to drive innovation.

Seven Circle decided to update its aging and highly disparate IT infrastructure, on-premises Oracle EBS systems, disaster recovery and development environments, and other in-house applications and move them to the cloud. Seven Circle selected OCI as its IT infrastructure solution for its superior performance, high availability, and lower total cost of ownership (TCO).

“We produce and distribute international quality cement in Bangladesh - that it is why our products are used to create the foundation for mega and state-of-the-art country infrastructure projects. Running our back-office operations quickly and reliably, 24/7, is critical for success. It helps us to ensure we are sourcing the best raw materials, making the right production investments, and delivering quality products with reliable and fast delivery. This allows us to earn the highest level of customer trust,” said Anika Ali Chowdhury, Director of HR and Digitalisation, Shun Shing Group.

“The need for business resilience to avoid any planned or unplanned outages has never been greater,” said Chin Ying Loong, Regional Managing Director, Oracle ASEAN.

“OCI’s built-in security, high availability, and superior price-performance help customers around the world with automation and service management requirements while addressing concerns for disaster recovery and business continuity. We are delighted to support Seven Circle achieve its business goals by building business resilience and helping accelerate the pace for ongoing digital innovation,” added Loong.

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