

## SIA inks MOU with Saudi Arabia's Riyadh Air

- A Monitor Desk Report

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Riyadh: Riyadh Air, the newest national airline of Saudi Arabia, said in a press release that it has signed a memorandum of understanding (MoU) with Singapore Airlines (SIA) to establish commercial partnership.

The agreement was reached on the sidelines of the 80th International Air Transport Association (IATA) Annual General Meeting and World Air Transport Summit, held in Dubai from June 2 to 4.

Riyadh Air CEO Tony Douglas and Singapore Airlines CEO Goh Choon Phong signed the MoU.

Under the agreement, said the release, the carriers will explore opportunities for interline connectivity on each other's services, subject to regulatory approval. They will also work on other potential areas of commercial cooperation, including codeshare arrangements, reciprocal benefits for their frequent flyer program members, cargo services,

customer experience, and digital innovation “as a precursor to a deeper, long-term, strategic partnership”.

According to the release, the MoU will offer Riyadh Air passengers access to SIA's network in South East Asia and the South West Pacific region, and SIA customers greater access to the Middle East region through Riyadh Air network.

Goh said that this strategic partnership will enable the two carriers to offer even more options, enhanced connectivity, and greater benefits to their customers.

It will also help increase the number of passengers traveling between Saudi Arabia and Singapore, and beyond via the carriers’ respective networks, supporting both tourism and business links.

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