

Super 8 introduces next generation guestroom design

- A Monitor Desk Report

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Parsippany, USA: Super 8 by Wyndham owners looking to revitalize their guestrooms can now adopt the cutting-edge INNOV8TE 2.0 design package.

The next iteration of the INNOV8TE program, developed in collaboration with experienced owners and top design experts, combines sleek, stylish upgrades with increased operational efficiency.

Available across the U.S. and Canada, INNOV8TE 2.0 is a cost-effective upgrade that elevates the hotel experience, starting at just \$1,850 per key*.

Making its debut amid the brand's 50th anniversary, INNOV8TE 2.0 is designed with today's travelers in mind, featuring refreshed color schemes, sleek furniture upgrades, crisp bedding, and durable flooring options all crafted to enhance the overall guest experience. With easy

maintenance and straightforward installation, INNOV8TE 2.0 is a bold step forward for hotels looking to embrace the latest trends.

INNOV8TE 2.0 was first unveiled to owners at Wyndham's Global Conference in Anaheim, California, in September 2023 and is now available. For additional details on the latest room designs, as well as franchising opportunities with Wyndham Hotels & Resorts, visit www.wyndhamdevelopment.com.

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