

TAD Group Marks Victory Day with Pledge for a Better Bangladesh

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Dhaka: On the occasion of Victory Day, TAD Group launched a values-driven initiative emphasizing that national progress begins with individual responsibility.

Moving beyond traditional celebrations, the organization highlighted the role of personal discipline, integrity, and accountability in shaping the future of Bangladesh.



Employees of TAD Group marked the day by wearing green and red polo shirts symbolizing the national flag, carrying the message, “If we change, Bangladesh will change.” The initiative aimed to reinforce that true patriotism lies not only in remembrance but in everyday actions that contribute to sustainable national development.

Md. Ashikur Rahman Tuhin, Managing Director of TAD Group, said the initiative reflects the company’s commitment to fostering positive behavioral change alongside industrial growth. “To build a sustainable industry and a better nation, change must begin with ourselves,” he said.