

## Team “T” from BUP Crowned as Champion of MarXcellence 2025

- A Monitor Desk Report

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**Dhaka:** Team “T” from BUP crowned as champion of the 3rd edition of MarXcellence 2025, presented by Turkish Airlines. The Grand Finale of the event was held on February 24 at the Ball Room of the Westin Dhaka. Over 600 teams from across the nation and beyond embarked on this high-stake journey, pushing boundaries of strategic thinking and marketing excellence. After multiple rounds of intense competition, only top 6 teams emerged as finalists.

Mahbubur Rahman, President, International Chamber of Commerce - Bangladesh was Chief Guest on the occasion, while Islam Gure, General Manager, Turkish Airlines, Dhaka and Syed Razib Hossain, Founder and CEO of Garibook were present as the Special Guests. Prof. Abdur Rob Khan, Treasurer and Pro-vice Chancellor (Acting) of North South

University presided over the meeting, while Prof. AKM Waresul Karim, Dean of the School of Business and Economics attended the program as the Guest of Honor.

MarXcellence 2025 is an inter university Digital Marketing Competition, initiated to give the undergrads an overview of the marketing sector and allow them to work through and gain a deeper perspective of the leading marketing aspects.

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