

Teletalk launches “Gen-Z” packages

- A Monitor Desk Report

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Dhaka: State-owned mobile phone operator Teletalk has launched “Gen-Z” packages with data for unlimited period and yearlong bundle offer for the young generation.

Inspired by the much highlighted word “Generation Z” during the July’s student-people mass uprising, Teletalk branded this package as “Gen-Z” that was unveiled at the conference room of the Posts and Telecommunications Division in the Secretariat, said a press release Tuesday (Sep 24).

It said that the package was originally launched for “Generation Z” or “Gen-G”. Those who were born between 1997 and 2012 are called Gen-G and the members of this generation are 27 to 12 years old at present.

The Gen-G new package is priced at Taka 150. However, in the first 30 days, the customer can purchase the package at just Taka 100. The

package comprised of the lowest price in the market for unlimited data and annual bundle offers.

It has also 1 second pulse, affordable voice tariff and Premium Membership service for job seekers with free benefits of 12 months.

New customers can purchase SIM from Teletalk Customer Care and the current Teletalk users can receive Gen-G package offers by registering on Myteletalk App from Google Play Store.

Besides, feature phone users will get this facility through USSD Code (*111#). For details visit: www.teletalk.com.bd.

Posts and Telecommunications Division Secretary Md. Mushfiqur Rahman, members of the Board of Directors of Teletalk Bangladesh Limited and Managing Director Nurul Mabud Chowdhury along with senior officials of Teletalk were present.

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