THAI, Turkish Airlines agree to major strategic collaboration

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Dhaka: Thai Airways International Public Company Limited (THAI) and Turkish Airlines signed an MoU to move towards a joint venture operations agreement between the two airlines in Istanbul.

The executive teams together with the CEO's of both companies committed to this enhanced partnership at a meeting held in Istanbul on August 2, said Thai Airways in a release.

On the occasion, Chai Eamsiri, CEO, THAI, said, "This cooperation would enhance the efficiencies of THAI and Turkish Airlines in terms of connectivity band route network. Our customers will be able to conveniently travel between Thailand and Türkiye as well as on to Europe and other points in Asia, making full use of the extensive networks offered by THAI and Turkish Airlines."

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Bilal Ekşi, CEO, Turkish Airlines, commented, "This agreement represents an important milestone for the cooperation between Turkish Airlines and THAI as it brings together the rich cultural heritage of Türkiye and Thailand. This collaboration will enhance connectivity between the two regions, provide seamless travel experiences, and offer passengers a wider range of destinations and services through both airlines' networks."

The move is part of efforts to enhance the cooperation between the flag carriers of Thailand and Türkiye, added the release.

Istanbul is situated strategically to act as a hub between Asia, Europe and Africa as Turkish Airlines offers unrivalled connectivity to all over the world from its home base of İstanbul Airport.

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THAI will introduce daily service to Istanbul from its hub of Bangkok in December, 2023, where it will strengthen the position of THAI as the gateway carrier to Thailand the Asia Pacific region and Australia.

Furthermore, this partnership will promote tourism between Thailand and Türkiye.

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