

## Three-day int'l tourism fair Dhaka Travel Mart underway

- A Monitor Desk Report

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**Dhaka: The 21<sup>st</sup> edition of the international tourism fair Air Astra Dhaka Travel Mart 2026 commenced at the Ballroom of Pan Pacific Sonargaon Dhaka on April 10.**

The three-day event is organized by the travel trade publication The Bangladesh Monitor, with Air Astra as the title sponsor.

More than 50 organizations from Nepal, Thailand, Malaysia, Singapore, Saudi Arabia, Turkey, Vietnam, China, and host Bangladesh are participating in the fair, showcasing their products and services across 10 pavilions and over 80 booths. The participants include national tourism organizations, airlines, travel agencies, hotels and resorts, tour operators, financial institutions, medical service providers, and other stakeholders in the travel and tourism industry.

Visitors can enjoy attractive discounts on domestic and international air tickets, tour packages, hotel and resort accommodations, medical tourism services, and other travel-related offerings.

The event is further supported by US-Bangla Airlines, Mutual Trust Bank PLC, Sabre Corporation, and Buy Tickets as partner organizations.

The fair is open to visitors daily from 10:00 am to 8:00 pm until 11 April, with entry tickets priced at BDT 50.

Visitors will also have the opportunity to win exciting prizes through raffle draws using their entry tickets. Prizes include return air tickets to domestic and international destinations, complimentary stays at hotels and resorts both locally and abroad, as well as lunch and dinner vouchers at leading star hotels in the country.

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