

Tourism Malaysia's 'Amazing' video wins Global Award for Best Camerawork

- A Monitor Desk Report

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Dhaka: A collaborated production between Tourism Malaysia, SHARP, and Chilli Pepper Films have won The Special Award for Best Camerawork at the 21st WorldMediaFestivals, under the Tourism and Travel Media Awards category.

Based in Hamburg, Germany, the WorldMediaFestivals have been honouring creativity in media worldwide for the past 21 years, including audiovisual, print, and online production.

The 2021 Hall of Fame is divided into two main categories: the [Television and Corporate Media Awards](#); and the Tourism and Travel Media Awards. Due to restrictions caused by the Covid-19 pandemic, winners were announced online on the WorldMediaFestivals' official website.

The two-and-a-half-minute video titled 'Amazing' has won the Special Award "Magic Eye" for Best Camerawork, made possible under the direction of globally-acclaimed commercial and film director Mark Toia, and production of Chilli Peppers Films.

The initial production was a creative collaboration between Tourism Malaysia and SHARP called 'Truly Aquos 8K, Truly Asia Malaysia', where the production team was the first to shoot an 8K video in Malaysia.

In addition, the creative production has also secured a place among four other winners under the Advertising category for the 2021 Tourism and Travel Media intermedia-globe Gold Award.

'AMAZING' shares the recognition with four other themed videos from Thailand, Japan, and Austria. For the full list of winners, visit WorldMediaFestivals' 2021 Hall of Fame. It captures the true essence of the multi-colour, multi-cultural, and multi-racial Malaysia, alongside the wondrous attractions across the country.

On the occasion, Zulkifly Md Said, Director General, Tourism Malaysia, said, "This recognition would not be possible without the effort and assistance of everyone involved. To the production team, congratulations on this well-deserved achievement."

"We look forward to having further collaborations with SHARP, hopefully in the nearest future. There are still so many attractions in Malaysia to be highlighted through the lens of [SHARP](#), especially our off-the-beaten-track destinations, our rich flora and fauna, and our

blessed natural resources,” Zulkifly added.

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