

US Envoy highlights American food franchises' role in Bangladesh economy

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Dhaka: The U.S. Ambassador to Bangladesh Brent T. Christensen highlighted the contribution of American food franchises to Bangladesh's economy, sharing a light-hearted moment from a recent visit to popular outlets in the capital.

In a Facebook post on Sunday, February 8, Ambassador Christensen said he and his wife, Deanne, enjoyed food from Cinnabon and Domino's during their time in Dhaka. Beyond the culinary experience, the envoy underscored the broader economic impact of U.S. brands operating in Bangladesh.

"U.S. franchises export not just great taste, but American business expertise and standards," the ambassador said. "They create opportunities for Bangladeshis while expanding markets for U.S. companies, generating prosperity at home and abroad."

The post drew attention to how American franchises contribute to local employment, skills development, and international business ties, while also strengthening people-to-people connections between the two countries.

Several international food chains, including U.S.-based brands, operate in Bangladesh through local partners and have become popular among urban consumers, particularly in Dhaka.

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