

World Standards Day today

- A Monitor Desk Report

Date: 14 October, 2024



Dhaka: The 55th World Standards Day is being observed today (October 14), as it is every year, to raise awareness about the importance of standards in goods and services globally. The theme for this year is 'Our Shared Vision for a Better World.'

Bangladesh is also set to observe the day in line with the theme like other countries in the world with due importance, said a release.

To mark the day, Bangladesh Standards and Testing Institution (BSTI) has taken various programmes.

On the day, the release said BSTI will arrange campaign programmes and discussions at its head office in the capital along with divisional and district offices across the country.

Even, initiatives have been taken to send Short Message Service or SMS by different mobile phones through the Bangladesh

Telecommunication Regulatory Commission (BTRC).

In addition, important city places have been decorated with banner, festoons and placards.

The world standards day will be observed till 2030 with the same theme giving importance to the target adopted under the Sustainable Development Goals (SDGs).

Bangladesh Television and Bangladesh Betar will telecast special programme on the day.

-B