

WTA Europe gala ceremony 2023 to be held in Batumi

- A Monitor Desk Report

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World Travel Awards (WTA) announce that its landmark 30th anniversary Europe Gala Ceremony 2023 will be staged in one of the world's most exciting emerging tourism destinations.

The magnificent city of Batumi, Georgia has made the headlines in recent years as Europe's new travel hotspot and tourism investment capital. The leading travel industry figureheads from across the continent will be invited to this must-attend VIP event on 30 September 2023.

Capital of the autonomous Ajara region, Batumi enjoys an enviable all season climate on the shores of the Black Sea, with a backdrop of the magnificent snow-capped Ajara Mountains.

The gala ceremony will take place at Georgia's most important historical monuments, the 2,000-year old Gonio Fortress, one of the world's best-preserved examples of Roman architecture and a site steeped in myths and legends.

Graham Cooke, Founder, World Travel Awards, says: "I am honoured to unveil Batumi as the host of our Europe Gala Ceremony 2023. This fascinating destination is one of the rising stars of tourism, and as one of the most talked about locations in

the world, is a place that everyone should visit. I am delighted it will form a crucial part of our special 30th anniversary Grand Tour.”

He adds: “World Travel Awards has maintained its position as the industry leader for the past 30 years, consistently proving its value as the global benchmark for recognising and rewarding excellence in travel and tourism. I look forward to joining the most senior travel industry figureheads from across Europe for what promises to be a fabulous, historic event that will last long in everyone’s memory.”

Tornike Rijvadze, Chairman, Government of Ajara Autonomous Republic, says: “We are honoured to host the 30th anniversary of World Travel Awards Europe Gala Ceremony, in Batumi, Georgia. It is a privilege to welcome tourism leaders from around the world. We are proud to have you here with us, grateful for the opportunity of building together a greater future for our tourism industry and delighted to share with you the very best of Georgian hospitality.”

Key Dates

9 May: 2023 nominees announced and voting opens

20 August: close of voting window

30 September World Travel Awards Europe Gala Ceremony 2023.

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