

AirAsia to launch over 30 new routes in 2025

- A Monitor Report

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Sepang : AirAsia Aviation Group is set to introduce more than 30 new routes as it achieves full recovery in 2025 strengthening Asean and domestic connectivity, reinforcing its position as the region's leading low-cost airline.

In 2025, AirAsia will be focused on enhancing cost leadership, optimizing network and flight frequencies, and improving operational performance across key markets including Malaysia, Thailand, Indonesia, the Philippines, and Cambodia. These efforts aim to support growth in high-demand destinations such as India, China, and throughout Asean.

On the development, Bo Lingam, Group CEO, AirAsia Aviation Group, said, "Our Fly-Thru traffic grew to 4.3 million in 2024, and we are targeting over seven million Fly-Thru guests this year, accounting for approximately 10 per cent of total passengers. This growth supported by

the reactivation of 16 aircraft and the delivery of 14 new aircraft in 2025 will form the backbone of our sustainable expansion plans."

The network optimization is expected to be completed by the second quarter of 2025, with frequency increases across high-demand routes beginning in the same period. In parallel, the group is evaluating new routes to meet growing intra-Asia travel demand driven by easing visa initiatives across key markets including China, India, Thailand and Malaysia, aligned with evolving travel trends.

"Our mega hubs in Kuala Lumpur and Bangkok-Don Mueang will continue to anchor Fly-Thru growth, currently handling 95 per cent of Fly-Thru traffic. At the same time, we will expand other hubs and look forward to adding over 1,700 weekly return flights and 323,336 weekly seats across the Group by the end of 2025."