

BTB launches new tourism brand name "Mujib's Bangladesh"

A Monitor Report

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Dhaka : Bangladesh Tourism Board has launched a new tourism brand name and logo titled "Mujib's Bangladesh".

This new development follows BTB's efforts to commemorate the golden jubilee of Bangladesh's independence under the direct supervision of the Ministry of Civil Aviation and Tourism.

The new and special tourism brand name "Mujib's Bangladesh" will be used for an entire year till December 16, 2022.

On December 16, 2021, Prime Minister Sheikh Hasina will unveil the new brand name "Mujib's Bangladesh", its logo and a commemorative postage stamp on it.