

Discovery Tours brings FIFA WC 26 hospitality packages to Bangladeshi fans

- A Monitor Special

Date: 16 September, 2025



Dhaka : Bangladeshi football lovers will now have the chance to experience the FIFA World Cup 2026 like never before. Discovery Tours and Logistic, one of the country's leading travel management companies, has been appointed as the exclusive authorized sales agent in Bangladesh for FIFA's official hospitality program.

The appointment marks the second time Discovery Tours has been entrusted with the role, following its successful service as official hospitality agent during the FIFA World Cup Qatar 2022. With this recognition, Bangladesh joins a select group of countries offering fans direct access to official FIFA hospitality experiences.

"Being chosen again is an honor for us and for Bangladesh," said Zahirul Romman, CEO of Discovery Tours and Logistic, in an interview with The Bangladesh Monitor. "This is not just about tickets - it's about access,

privilege, and memories that fans will carry for a lifetime."



Premium hospitality, unmatched experiences

Unlike regular match tickets, the FIFA Hospitality Program ensures fans are at the heart of the action, with exclusive seating, luxury lounges, curated dining, and even meet-and-greet opportunities.

The hospitality offerings are divided into multiple categories, designed for varying tastes and budgets:

FIFA Pavilion (USD 3,050+) - A stylish retreat within the stadium perimeter, featuring festive welcomes, premium seating, and pre- and post-match services.

Pitchside Lounge (USD 3,600+) - Elite sideline views with champagne on arrival, crafted cocktails, and immersive match-day energy.

VIP Section (USD 3,050+) - Elevated sideline seating with an emphasis on refined service and comfort.

Trophy Lounge (USD 2,550+) - Prime seating with a focus on convenience, hospitality, and seamless amenities.

Champions Club (USD 1,350+) - A vibrant, high-energy experience combining crowd atmosphere with premium access.



Private Suites - For corporate groups or elite fans, offering the most personalized luxury (pricing available on request).

"Each category is more than just a seat," Romman explained. "It is a full-day experience - from the moment you arrive at the stadium until long after the final whistle."

Series packages for dedicated fans

Beyond single matches, FIFA has introduced Series Packages, curated journeys across the tournament. Discovery Tours is marketing these options heavily in Bangladesh:

Venue Series (USD 8,275+) - Attend all matches at one chosen stadium, including the Final in New York/New Jersey.

Follow My Team Series (USD 6,750+) - Tailor-made for die-hard supporters, allowing fans to follow their national team through the group stage and beyond.

Two, Four, and Eight Match Series - Flexible choices to pre-select games across different rounds, up to and including quarterfinals and the Final.

"These series packages are very popular among corporate groups, football clubs, and families who want more than just a one-off match," Romman said.

Visa support adds crucial advantage

To ease travel hurdles, the US Embassy in Dhaka has assured exclusive visa facilitation for package buyers. Applicants will be given fast-tracked interview dates within a month - a major boost for fans anxious about the lengthy US visa queue.

Even more, Romman highlighted a significant side benefit: "Once travelers get a valid US visa, it often opens doors for on-arrival or easier visas in countries like the UK, Canada, Schengen nations, Australia, and Japan. So, this is more than just a sports trip; it's a gateway for broader travel opportunities."



Transparent process, trusted track record

Unlike informal resellers, Discovery Tours emphasizes its transparent process. Buyers will pay directly to FIFA, with Discovery Tours only charging a USD 50 service fee per match ticket. This ensures security and authenticity in every transaction.

The company is also offering B2B support for Bangladeshi travel agencies and corporate houses seeking to secure group packages.

Discovery Tours' credibility is reinforced by its track record during the Qatar 2022 World Cup, when it managed travel and hospitality for Bangladeshi fans without a hitch. During that edition, the company earned praise for its professionalism, paving the way for its reappointment for 2026.

A sporting festival across three nations

The FIFA World Cup 2026 will be historic as the first to feature 48 teams, expanded from 32, and jointly hosted across the United States, Mexico, and Canada. This means fans from Bangladesh can experience football's greatest show across multiple iconic cities - from New York to Los Angeles, Toronto to Mexico City.

"The World Cup is more than football," Romman noted. "It is a cultural celebration, a tourism phenomenon, and the ultimate fan journey. With official hospitality, Bang-ladeshi fans won't just watch matches - they'll live the World Cup."

Expanding Bangladesh's footprint in sports tourism

The appointment of Discovery Tours also signals Bangladesh's growing role in the global sports tourism industry. As more Bangladeshis travel abroad for major events - from FIFA World Cups to ICC Cricket World Cups - specialized agencies like Discovery Tours are playing a crucial role in connecting fans to authentic experiences.

"Bangladesh has a huge football fan base," Romman said. "We're proud to be opening this door, giving our people access to one of the world's greatest spectacles in the most exclusive way possible."

Global stage, local gateway

With official FIFA hospitality packages now available in Dhaka, Bangladeshi fans finally have a direct, safe, and premium route to the biggest sporting event on earth.

Whether it is cheering from a pitchside lounge in Los Angeles, savoring fine dining in Toronto, or witnessing the Final in New York, Discovery Tours is promising to deliver the World Cup of a lifetime.