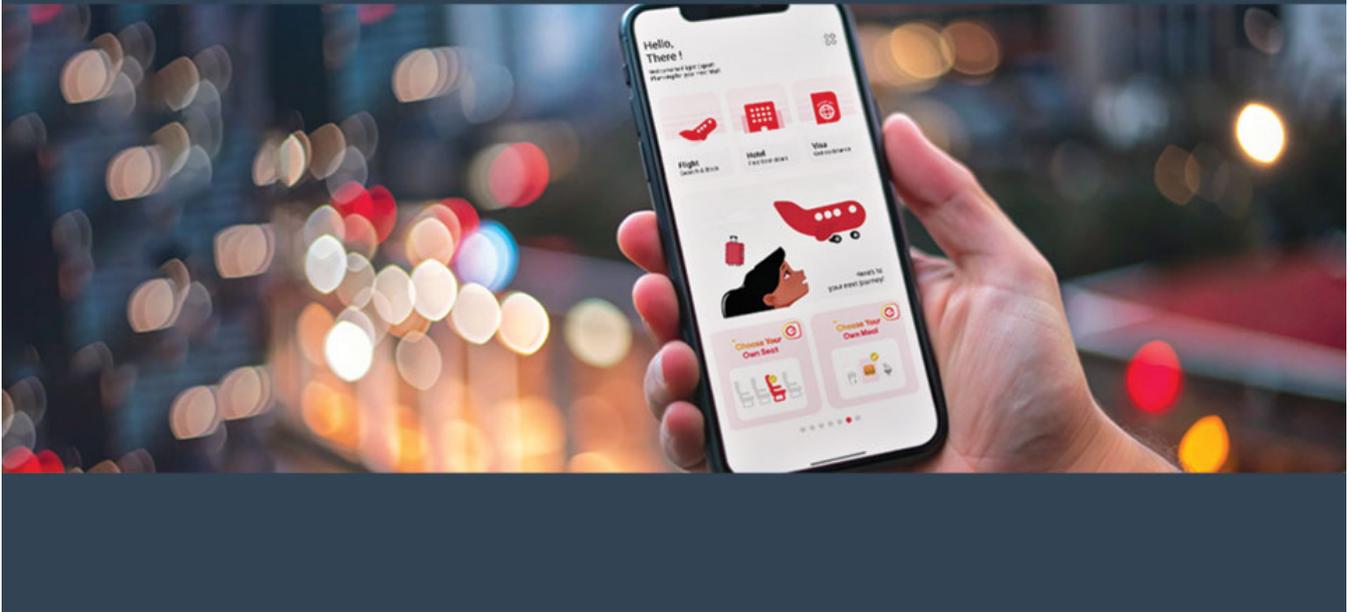


Flight Expert launches new mobile app

- A Monitor Report

Date: 01 October, 2024



Dhaka : Flight Expert, one of the country's leading online travel platforms, launched its much-anticipated mobile app on September 27. With advanced technology and user-centric features, the new app aims to redefine the travel booking experience, offering domestic and international travellers a seamless and secure way to plan and book their trips, said a release.

On the occasion, Salman Bin Rashid Shah Sayeem, CEO, Flight Expert, said, "Our goal was to build a travel platform that not only meets the needs of today's travellers but also sets a new standard for convenience and security in the industry. The Flight Expert app is a game-changer for the Bangladeshi travel market, and we are excited to make travel planning easier, faster, and safer for everyone."

The standout feature of the Flight Expert app is the "Book Now Pay Later" option, allowing users to secure their flights immediately without

upfront payment. This feature is paired with Easy EMI (Equated Monthly Instalment) options, making it more accessible for users to pay for their flights in convenient instalments.

Moreover, the app enhances personalisation with the ability to select preferred seats and meal options during the booking process. Additional services like "Blue Ribbon Baggage" ensure peace of mind, offering added protection for luggage. Payment options are seamless, with secure credit/debit card storage and bKash integration for instant transactions.

The Flight Expert app is PCI-DSS certified, focusing on security and ensuring the highest level of payment protection for users.