

Galaxy, Saimon Holidays, Bextrade become BD partners of Saudi Tourism

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Dhaka : Galaxy Holidays, Saimon Holidays and Bextrade Ltd became trade partners of Saudi Tourism Authority (STA) in Bangladesh through a MoU signing ceremony held on the sidelines of the Nusuk Roadshow organised at Bangabandhu International Conference Center in the capital on August 24, 2023.

On behalf of Saudi Tourism Authority, Alhasan Aldabbagh, President, Asia Pacific, Nusuk, signed three MoUs with Ahmed Yusuf Walid, Managing Director of Galaxy Holidays; Afsia Jannat Saleh, Proprietor of Saimon Holidays; and a high official of Bextrade Ltd respectively.

Under the MoUs, Galaxy Holidays, Saimon Holidays and Bextrade Ltd will work as strategic partners of Saudi Tourism Authority in Bangladesh.

Speaking on the occasion, Alhasan Aldabbagh, President, Asia Pacific, STA's Nusuk, said, "Umrah is now more accessible than ever. We invite you to embark on this spiritual journey, and also to explore our rich Islamic heritage, retracing the steps of Hijrah. Saudi Arabia is also open for tourism. We welcome you to Makkah, to Madinah and the rest of our beautiful country."



Afsia Jannat Saleh, Proprietor of Saimon Holidays exchanging MoU with Alhasan Aldabbagh, President, APAC, Nusuk

STA organised a B2B meeting session with Bangladeshi travel trade partners where over 50 travel trade stakeholders from Saudi Arabia including airlines, hotels, tour operators, Hajj and Umrah agents, and transport operators, participated.

The Nusuk roadshow was aimed at highlighting Saudi Arabia's transformation into a premier travel destination, shedding light on its historical treasures, modern attractions, and warm hospitality.

"This is the first time such an opportunity has presented itself before outbound tour operators, Hajj and Umrah agents of Bangladesh. They can now reap benefits from the coming business and trade expansion between Bangladesh and Saudi Arabia. The Saudi government is opening the Kingdom's doors for tourism to all. Bangladeshi travellers will now enjoy exclusive travel benefits, facilities and services to Saudi Arabia," said Ahmed Yusuf Walid, Managing Director of Galaxy Holidays.

Afsia Jannat Saleh, Proprietor of Saimon Holidays, also expressed joy after being appointed as a strategic partner of Saudi Tourism Authority.



High official of Bextrade Ltd exchanging MoU with Alhasan Aldabbagh, President, APAC, Nusuk

She said, "I am confident that Saimon Holidays will help promote Saudi Arabia's unique and diverse tourism offerings as well as Umrah travel to Bangladeshis travellers and agents. We will offer exclusive B2B Umrah and tour packages to travellers and trade partners in Bangladesh as Saudi Arabia open its doors to all travellers in Bangladesh and the world."

Under the agreements, the three agencies will promote Umrah and

tourism to the Kingdom of Saudi Arabia among travellers (B2C) and other travel agencies (B2B) in Bangladesh.

With this partnership with STA, the three agencies will help contribute to the huge tourism growth Saudi Arabia anticipates in the coming days as STA announced that they expect to reach 7.0 million traveller number by 2030.