

GoZayaan reportedly raises new round of investment

A Monitor Report

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Dhaka : Online travel-tech platform GoZayaan raised a new round of funding at an undisclosed valuation, as per reports.

The company's Crunchbase profile shows an additional USD 4.6 million in funding. Previously, GoZayaan's total funding stood at USD 3.5 million. GoZayaan's Crunchbase profile presently shows an updated total funding of USD 8.1 million.

The simple deduction suggests the company raised an additional USD 4.6m dollar in funding.

GoZayaan has been going through a frenzy of new activities of late. The company has been actively recruiting across departments. Reports claimed the company has made a number of senior-level hires for upcoming ventures which are still under wraps.

GoZayaan has been making noise in the Bangladeshi startup scene since the beginning of the year. The company acquired Pakistani online travel marketplace FindMyAdventure back in February 2022 to become the first Bangladeshi travel company to expand beyond the border.

Funding remains difficult for startups given the global economic slowdown. As startup funding dries up across markets, startups continue to struggle to raise investment. The round suggests the strength of GoZayaan's business and that the Bangladesh market remains attractive to investors.

