

Journey Plus lands Leading Inbound Tour Operator award

- A Monitor Report

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Dhaka : Journey Plus landed the Leading Inbound Tour Operator trophy at the gala ceremony of Bangladesh Travel, Tourism and Hospitality Awards 2024 held at an elite hotel in the capital on October 5.

Taufiq Rahman, CEO of Journey Plus, received the award on behalf of the organisation. Journey Plus is a Destination Management Company established in 1994. It leads the UK source market for inbound tourism, bringing about 700 British tourists in Bangladesh each year since 2019.

Journey Plus pioneers in river tourism. It operated five voyages from 2017-2019 with 500 foreign tourists.

In 2022, Journey Plus also operated world's longest river cruise from Varanasi to Assam via Bangladesh with 100 foreign tourists.

Its foreign exchange earnings through inbound tourism from 2019 to

2023 stands over BDT 4.5 crore.

Other products of Journey Plus includes Adventure and Eco-tourism as well as Rail Tour and Caravan Tour.