The Bangladesh Monitor - A Premier Travel Publication



Laos dubbed most affordable travel destination for 2025

A Monitor Report



Vientiane: Laos has been ranked as the world's most budget-friendly destination for 2025, according to the Travel and Tour World (TTW) website.

The report, based on research by Canadian financial platform HelloSafe, found that average daily travel expenses in Laos are just GBP 12.30, including accommodation, meals and transport.

This makes Laos a cheaper alternative to other Southeast Asian destinations such as Thailand and Indonesia.

With its rich culture and stunning natural beauty, Laos offers visitors a range of attractions at a fraction of the cost of other popular locations.

In 2024, more than 4.1 million foreign visitors travelled to Laos, an increase of 21 percent compared to the previous year. These visits

generated over USD 1 billion in revenue.

This year, the government aims to attract $4.3\ \text{million}$ international visitors.