

Maldives launches new tourism developments

A Monitor Report

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Male : Maldives has announced plenty of new tourism developments that will take place throughout this year including the launch of the world's first 'Maldives Border Miles' loyalty programme allowing travellers to collect and earn points when visiting the destination.

Points will be given based on the duration of stay and for visits celebrating special occasions, as well as for travel during local holidays in the Maldives. The frequency of visits and aspects such as organising activities or excursions with 'Maldives Border Miles' partners will also help travellers to add to their collection of points. Members of the programme will receive benefits based on their Tier status - of which there are three Aida (Bronze Tier), Antara (Silver Tier) and Abaarana (Gold Tier) - which increase in value as members progress up the programme.

Then, Kandima Maldives, has recently launched a new skydiving programme for guests. Daring holidaymakers can join an experienced instructor 12,000ft in the air before parachuting over the Indian Ocean. During the free fall, adventure enthusiasts will reach speeds of up to 200km/hr and can enjoy panoramic 360-degree views of the archipelago nation, before landing safely in Kandima Maldives. Ritz-Carlton Maldive-s, Fari Islands resort beckons travellers with immersive experiences centered around Maldivian culture and traditions. Set to open on June 1, 2021, the resort highlights the cyclical nature of Maldivian island life through its

circular architecture. Guests of The Ritz-Carlton Maldives, Fari Islands can also explore The Marina at Fari Islands, built around the vibrant Fari Beach Club, high-end boutiques, a selection of upscale restaurants, an art studio, and Fari Lagoon Coral Adoption and Marine Biology Center.