

Master planning for Meghalaya's tourist routes

A Monitor Report

Date: 01 January, 2023



Shillong : Meghalaya's tourist industry has the potential to grow significantly, and the state's leaders have set their sights on making the most of this opportunity by establishing it as a regulated sector of the economy. Since Meghalaya became an independent state, the Tourism Department has worked to cultivate favourable conditions that would entice visitors from all over the world to come and enjoy the unique culture of the region. More capital must be invested in the industry, and there must be stronger ties to financial institutions as well as a focus on capacity training for the different stakeholders.

There is a wealth of educated people and resources in Meghalaya that might help support the delivery systems, and the state's natural scenery is stunning. Because of this, the government has made it a priority to foster tourism's growth so that it may become a significant contributor to the State's GDP.

Meghalaya is widely regarded as one of the most visually appealing states in the nation, and the state possesses sufficient tourism content and the potential to attract tourists with a wide variety of interests. As a result, it is anticipated that an increase in the number of tourists who travel to the state, as well as an acceleration in the flow of domestic and international tourists, will occur in the not-too-distant future.