

PATA, GBTA to host Asia Pacific Travel Summit in Bangkok

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Bangkok : PATA and the Global Business Travel Association (GBTA) announced that the inaugural Asia Pacific Travel Summit will take place at the new Queen Sirikit National Convention Center (QSNCC) in Bangkok, Thailand from December 8-9, 2022.

The two-day educational and tradeshow event will highlight the challenges and explore possible solutions for CO2 emissions, destination sustainability, and procurement-oriented approaches in the context of the global and Asia Pacific region's pandemic recovery.

"We are delighted to be working with GBTA in bringing together both of our industry networks to share insights and discuss opportunities and best practices for the responsible and sustainable growth of the travel and tourism industry," said Liz Ortiguera, CEO of PATA.

"I invite all of our members, partners and industry colleagues to join us and engage in this travel forum to reconnect, get informed and collaborate."

GBTA is one of the world's premier business travel and meetings trade organisations, with a growing global network of more than 28,000 travel professionals and 125,000 active contacts.

Headquartered in the Washington, DC area with operations on six continents,

GBTA's members manage more than USD 345 billion of global business travel and meetings expenditures annually.

"The path to recovery for the global travel industry continues for both tourism and business travel. However, there's also the opportunity and need to create a better, more sustainable way forward to serve the industry and the planet as well," said Suzanne Neufang, CEO, GBTA.